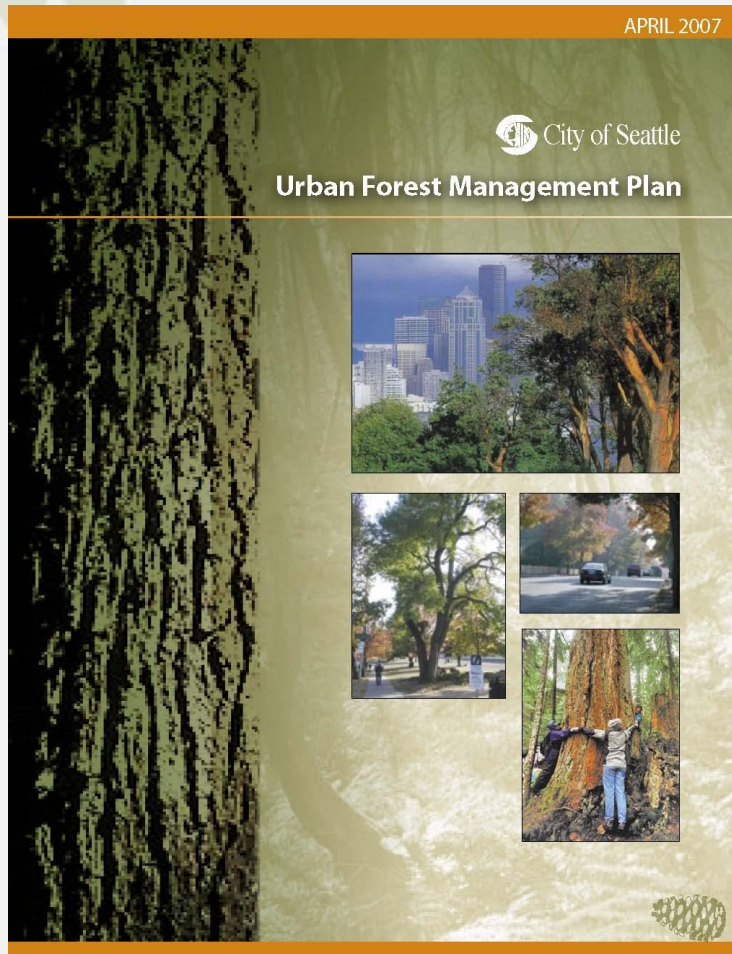


Seattle's urban forest goal



Seattle's urban forest is a thriving and sustainable mix of tree and understory species and ages that creates a contiguous and healthy ecosystem that is valued by the City and all Seattle residents as an essential environmental, economic, and community asset.

Urban Forest Management Plan



- Created in April 2007
- Being updated in 2012
- Establishes 30% citywide canopy goal
- Long-, mid-, and short-term strategies for achieving goals
- Implemented through annual workplans
- Managed via an inter-departmental team

What's new since 2007

- **Urban Forestry Commission created in 2009**
- **Created a new, permanent position in 2011 to manage Seattle reLeaf program**
 - Outreach and engagement
 - Trees for Neighborhoods – 2,300 trees to date
 - Tree Ambassador – 40 in 13 neighborhoods
 - Urban Orchards Stewards – 58 in 5 orchards

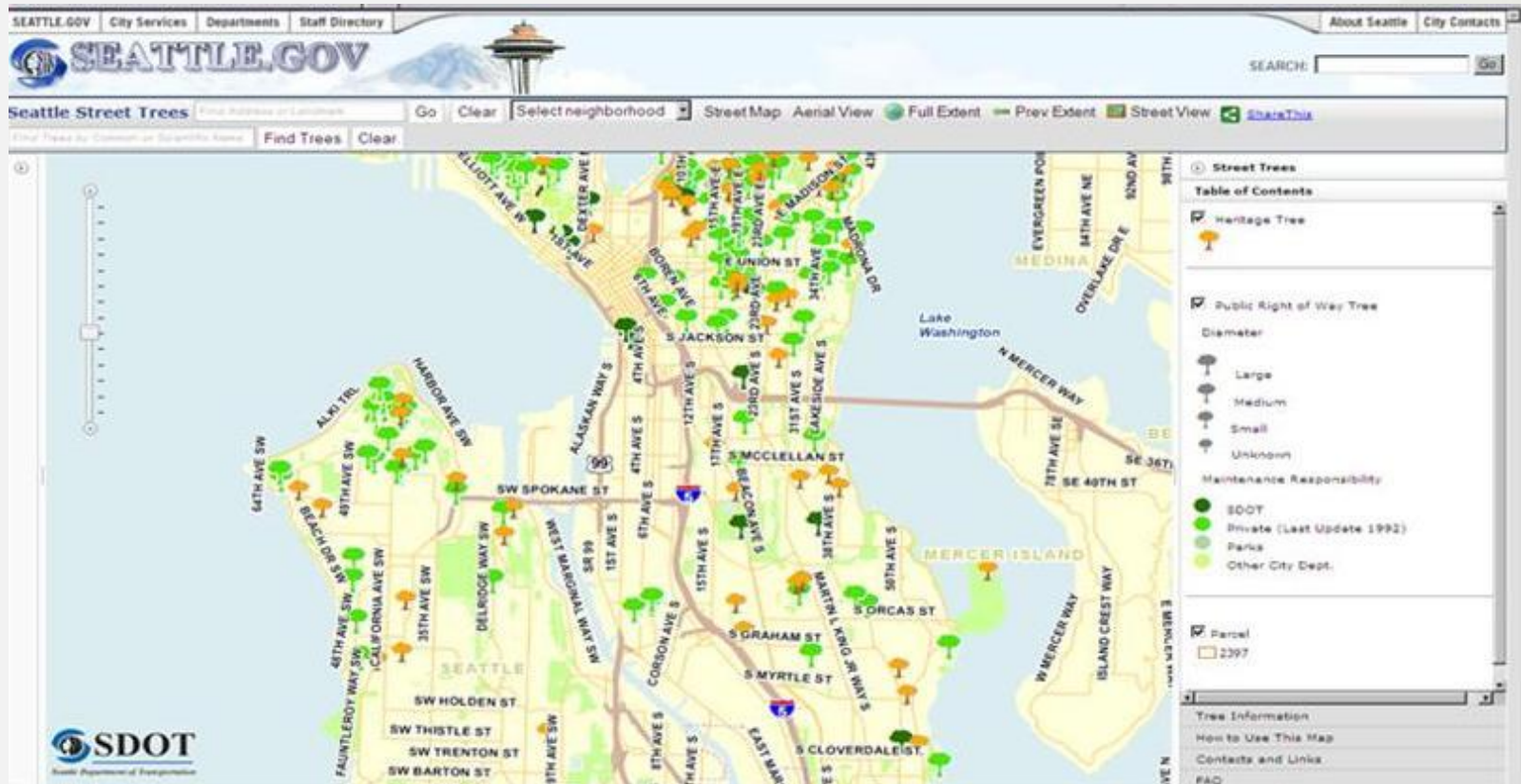


Seattle reLeaf
keep the emerald city green



What's new...

- **Seattle Department of Transportation:**
 - Street tree online map
 - Street Tree ordinance and Manual update



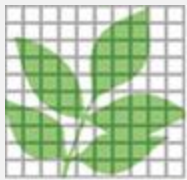
What's new...

- **Parks and Recreation Department:**
 - Green Seattle Partnership:
 - Over 800 acres in restoration
 - Over 500,000 volunteer hours
 - 130 Forest Stewards



What's new...

- **Department of Planning and Development:**
 - GreenFactor
 - Stormwater regulations and rates (with SPU)
 - Private property tree regulations update

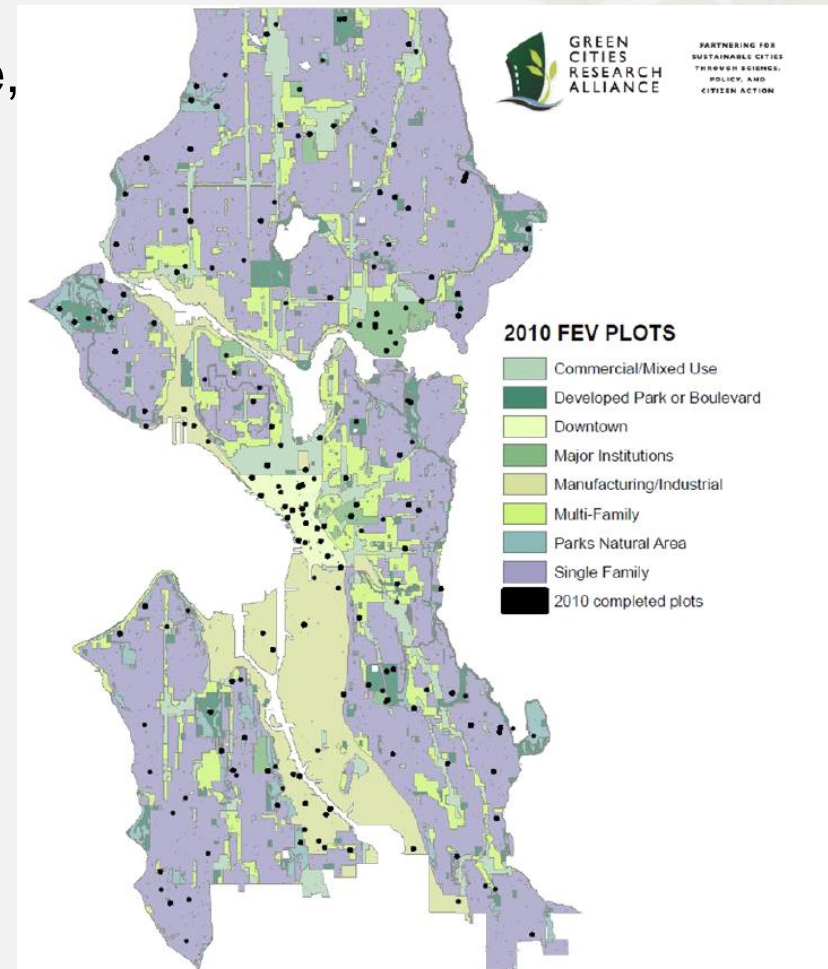


SEATTLE *green factor*



What's new...

- **iTree sampling survey**
 - UW, King County, City of Seattle, and Forterra
 - 2010/2011 data from 223 plots
 - Information included in UFMP update:
 - Condition
 - Evergreen/deciduous breakdown
 - Size
 - Invasive species



UFMP 2012 Update

- Citywide canopy goal remains 30%
- Strategies remain the same, including focusing on outreach and engagement in residential areas
- New information on condition of urban forest (health, species, size, invasives) has been incorporated
- Short-, mid-, and long-term action agenda has been updated
- Research agenda added



Canopy Cover Goal

Land Use Category	2002 Canopy Cover	2007 Canopy Cover	UFMP Canopy Cover Goal
Commercial/ Mixed Use	8.4%	9.7%	15%
Developed Park	25.9%	25.5%	25%
Downtown	4.2%	4.7%	12%
Major Institution	18.4%	19.4%	20%
Industrial	3.8%	4.3%	10%
Multi-Family	16.6%	17.1%	20%
Parks Natural Area	82.5%	80.4%	80%
Single Family	25.2%	25.7%	33%
Total	22.5%	22.9%	30%

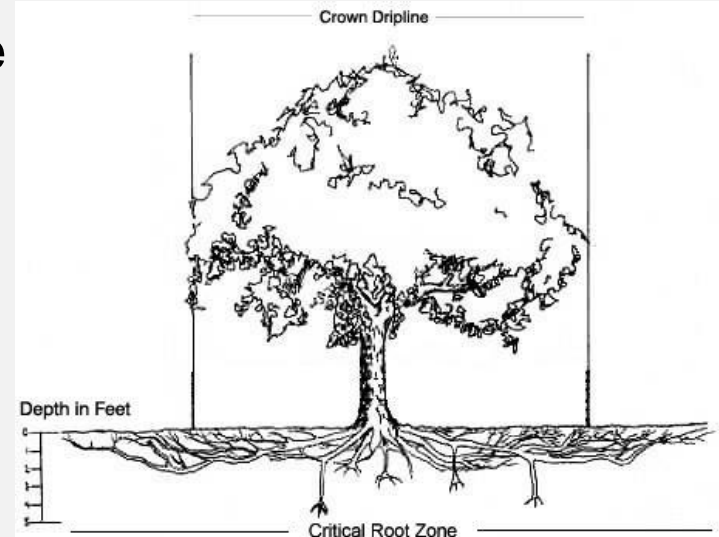
2012 update strategies

- Strategies remain the same but are reframed:
 - Understand
 - Coordinate
 - Preserve and restore
 - Regulate
 - Inspire, inform, and engage



Action Agenda

- Notable short-term actions:
 - Canopy cover assessments every five years
 - Continue two-for-one tree replacement
 - i-Tree data analysis
 - Tree planting potential data “ground-truthing”
 - Develop policy to prioritize expenditures
 - Explore expansion of tree planting incentives
 - Encourage right tree in the right place
 - Expand volunteer opportunities



Research Agenda

- Life-cycle costs of deferred tree planting and maintenance
- Costs/benefits of different pruning cycles
- Monetizing urban forest benefits (i.e. public health, energy, climate change)
- Method to quantify stormwater and water quality benefits



Public Outreach Process

- Public comment period July 11 – September 30
- Dedicated webpage (www.seattle.gov/trees/management.htm)
- Open House – August 1, City Hall, 5:30 – 7:30 p.m.
- Blogs, newsletters, and Listservs
- Neighborhood district councils & Scallops groups
- Non-profits
- Professional organizations (AIA, ISA, APA, AALA, R/E)



UFMP Update Contact

Questions or comments
2012 Urban Forest Management Plan update
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Public comment open through September 30, 2012